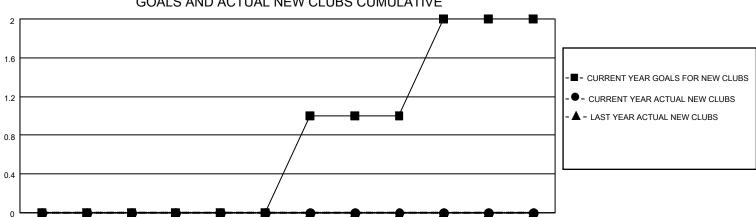
MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA			District 4 L4			Results as of: 10/31/2020			
Clubs				Members					
	RESULTS FOR	R 2020-2021		RESULTS FOR 2020-2021					
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)		
JULY/AUG/SEPT	0	0	0	JULY/AUG/SE	PT 15	39	84		
OCT/NOV/DEC	0	0	0	OCT/NOV/DEC	30	39	40		
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	30	0	0		
APR/MAY/JUNE	1	0	0	APR/MAY/JUN	E 10	0	0		
	GOALS	AND ACTUA	L NEW CLUBS C	UMULATIVE					
2					•				
1.6									



GOALS AND ACTUAL MEMBERS CUMULATIVE 100 80 60 - MEMBER GROWTH NET GOAL 40 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 20 0 -20 -40

MAR

MAR

JUNE

MAY

MAY

JUNE

DROPPED CLUBS: 0		12 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 639 (55.18%)		
DROPPED MEMBERS			FEMALE	519 (44.82%)	
DECEASED	7	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS		233
CLUB CANCELLED 0 OTHER 115		MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF DUES		120
					120
TOTAL	122		5020		

-60

JULY

AUG

SEPT

JULY

AUG

SEPT

DEC

JAN